LEADING THE WAY
To Top of Mind

SEA TECHNOLOGY
magazine

The Most Powerful News and Information Delivery System in the Ocean Industry

Sea Technology, including its monthly magazine with searchable archive; annual Buyers Guide/Directory; electronic newsletter; and news-centric website, is the established “voice of industry,” providing reliable and relevant information on the issues and challenges facing the ocean/marine industry today. Company news and in-depth articles on the latest trends, technology, policy and regulation help to keep managers, scientists, and engineers efficient, effective, and competitive in today’s market.

2019 MEDIA CARD
## PRINT - Rates & Specs

**2019**

### Covers & Special Positions

Each cover used can be counted as one space insertion with other space used to earn additional frequency discount.

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### Classified Advertising

(Professional Services Directory)

$95/column-inch (3-3/16” wide). One-inch increments, max 3”.
Non-commissionable.

### Issue Closing Dates:

- **Space:** 15th of the month preceding.
- **Material:** 20th of the month preceding.

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## Annual Buyers Guide

Certain sections of the *Sea Technology Buyers Guide/Directory* appear within the January issue of *Sea Technology* – industrial firms and their respective products and services. The * Buyers Guide* e-book includes these sections, as well as those for the federal government, academia offering marine-related programs, oceanographic research vessels, and geographic research vessels.

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### Covers & Special Positions

- 7-3/4” x 10-13/16”
  - 197mm x 275mm
- 6-5/8” x 9-5/8”
  - 168mm x 245mm
- 4-15/16” x 10-13/16”
  - 125mm x 275mm
- 4-5/16” x 9-5/8”
  - 110mm x 245mm
- 4-5/16” x 7-5/16”
  - 110mm x 186mm
- 6-5/8” x 4-11/16”
  - 168mm x 119mm
- 3-3/16” x 9-5/8”
  - 81mm x 245mm

### Annual Buyers Guide Closing Dates

- **Space Deadline:** December 1
- **Material Deadline:** December 15
- Published annually in January.

### Black & White Rates

Please contact your representative.

### Cancellation Policy

Cancellation must be received in writing the 10th of the month preceding cover date. Cancellation is subject to short-rate if applicable.

### Commissions

15% agency commission allowed on space/color when invoice is paid within 30 days.

### Prepayment Discount

5% on space/color for individual insertions; 10% for entire programs.
TOTAL OCEAN MARKET COVERAGE 2019

JANUARY
**Oceanology International Americas, February 25-27, San Diego, CA

FEBRUARY
Instrumentation: Measurement, Processing & Analysis
**U.S. HYDRO 2019, March 18-21, Biloxi, MS
**Ocean Business, April 9-11, Southampton, U.K.

MARCH
Electronic Charting/Vessel Management/Ports & Harbors/Dredging/Homeland Security
**AUVSI XPONENTIAL 2019, April 29-May 2, Chicago, IL

APRIL
Offshore Technology/Alternative Energy & Ocean Engineering
**Offshore Technology Conference, May 6-9, Houston, TX
**UDT 2019, May 13-15, Stockholm, Sweden

MAY
Communications, Telemetry, Data Processing
**BlueTech Expo, June 4-5, Washington, DC
**Oceans ’19 MTS/IEEE Marseille, June 17-20, Marseille, France
**CLEAN PACIFIC 2019, June 18-20, Vancouver, Canada

JUNE
Seafloor Mapping/Sonar Systems/Vessels

JULY
Deck Gear, Cable, Connectors, Power Systems & Salvage

AUGUST
Geophysical Exploration/Seafloor Engineering
**SEG 2019, September 15-20, San Antonio, TX
**OceanObs’19, September 16-20, Honolulu, HI

SEPTEMBER
Ocean Resources Development & Coastal Zone Management
**Offshore Energy 2019, October 7-9, Amsterdam, The Netherlands
**CLEAN GULF 2019, October 28-30, New Orleans, LA
**OCEANS 2019 Seattle, October 28-31, Seattle, WA

OCTOBER
Environmental Monitoring, Remote Sensing & Pollution Control
**International Water Conference, November 10-14, Orlando, FL

NOVEMBER
Undersea Defense/Antisubmarine Warfare

DECEMBER
Diving, Underwater Vehicles & Imaging
**Underwater Intervention 2020, February 4-6, New Orleans, LA

**EXTRA SHOW DISTRIBUTION (additional shows will be added as information is obtained)

SEA TECHNOLOGY®
WORLDWIDE INFORMATION LEADER FOR MARINE BUSINESS, SCIENCE & ENGINEERING

The only magazine that addresses the total oceanographic field from undersea defense to offshore oil...globally
Recognized by tens of thousands as the authority for design, engineering, and application of equipment and services for government and industry.

...and most of all, IT SELLS!

ADVERTISING CLOSES ON THE 15TH OF THE MONTH PRECEDING ISSUE DATE

BONUS INFORMATION TO KEEP OUR READERS UP-TO-DATE

• Capital Report
• Company Profiles
• Contracts
• Environmental Monitoring
• International
• Marine Renewables
• Marine Resources
• Meetings
• Navy Currents

• Ocean Business
• Ocean Engineering
• Ocean Research
• People
• Product Development Reviews
• Soapbox

OTHER OPPORTUNITIES

• Sea Tech e-News
• Commercial Fisheries News
• Fish Farmers Phone Book/Directory
• Fish Farming News
• Commercial Marine Directory
• Direct mail list rentals
• Reprints/PDFs
• Banner and skyscraper Web ads

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1963 - 2019 Celebrating More Than 56 Years of Serving the Global Ocean Community
MATERIAL DEADLINE:
1 week prior to publish date

Special Considerations

CARD INSERTS
Published with individual advertiser’s message, printed in 1-color and inserted into Sea Technology magazine. Advertiser supplies print-ready text/images. Reply card barcodes must conform with U.S. Postal regulations.

Advertising Rate: $1740 per card. Commissionable (15%) unless “pubset” by Sea Technology’s production staff.
Mechanical Specifications: 3 in x 4-3/4 in (76mm x 121mm) vert or horiz format. Printed on white card stock.

Deadlines: Reserved by 15th of preceding month. Material by 20th of preceding month.

DIRECT MAIL LIST RENTAL
Pre-printed mailers, allow at least 10 days for processing after receipt of materials.
Basic list rental: $80/M (minimum $250)
Specific selections, each: $20/M (industry type, title, geographic)
Folding / Inserting (ea): $9/M / $8/M
Labeling: $25/M
Electronic transaction fee: $20
Other charges may apply based on mailer design. Complete mailer sample must be provided by client. A firm quotation, including postage will be provided within 7 days after sample is received. For more information, contact our main office.

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